

David C. Cook
 9780781414418
 Ship Date: 3/15/2017
 \$22.99
 Hardcover

400 Pages
 Religion / Christian Life
 REL012000

8.3 in H | 5.5 in W
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Related Products

Also Available

- The Good Book for Kids
9781434710246 \$12.99
- The Good Book Participant's
Guide 9781434710253 \$10.99
- The Good Book Small Group
Curriculum Kit 9781434710697
\$49.99
- The Good Book Church
Campaign Kit 9781434711236
\$99.99

The Good Book

40 Chapters That Reveal the Bible's Biggest Ideas

Deron Spoo
The Good Book picks up where *The Story* left off.

Summary

As a follow-up to an exploration that introduced readers to a narrative sweep of the Bible, *The Good Book* offers a user-friendly guide to the Bible's biggest ideas. By encouraging readers to spend just fifteen minutes a day, five days a week, reading key Bible chapters, Deron Spoo helps them understand the context and content of the Bible in a way that can open the whole Bible to them.

Designed as a 40-day journey through 40 key chapters of the Bible, *The Good Book* will appeal to those who already love and read the Bible regularly as well as to those who are just beginning their Christian journey.

The Good Book is great for individuals, and it can also be used by small groups in an 8-week church-wide program or a 40-week journey that focuses on one Bible chapter each week. *The Good Book* will help people understand and live by the transformative truths of the Bible.

Contributor Bio

Deron Spoo is the pastor of First Baptist Church in Tulsa, Oklahoma. Over the past 16 years, Spoo has guided the church as it transitions from being simply a downtown church to a regional church committed to urban ministry. Church members describe him as "down to earth" and "authentic." His television devotionals, *First Things First*, reach 100,000 people each week. Spoo is a graduate of Southwestern Baptist Theological Seminary. He and his wife, Paula, have three children.

Unpublished Endorsements

"I've been reading and studying the Bible for years, but *The Good Book* has opened up God's Word to me in new ways. Before I even finished reading it, I had already made a list of people I wanted to give it to. This guide to the Bible's forty biggest ideas is not only informative, but it's also transformative for both longtime followers and new believers."

Kyle Idleman

Marketing Plans

- **National Publicity Campaign** - Targeting key online and offline local and national outlets leveraging authors and Kyle Idleman
- **Launch Event** - Kickoff event at First Baptist Church in Tulsa, Oklahoma, to engage audiences and generate social content to promote awareness and enthusiasm
- **Email Marketing** - David C Cook books list
- **Book Trailer** - Leveraging Deron Spoo, Kyle Idleman, and Lisa Bergren; create valuable promotional video content for the web, social channels, YouTube, and email
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Key Event Promotions** - Identify and promote key events at churches to generate momentum and to reinforce campaign; distribute content through social and email channels
- **Key Partnership Development** - Identify and leverage strategic partnerships to drive awareness and reach wider audiences
- **Blogger Review Campaign** - Widespread campaign to reach influential blogging audiences
- **Print and Online Advertising** - Online and offline to reach target print and online audiences
- **Social Content Campaign** - Utilize all major social platforms with social content such as video, infographics, and surveys to create conversation and community



David C. Cook
9781434710246
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\$12.99
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416 Pages
Ages 8 to 12
Juvenile Nonfiction / Religion
JNF049010

8.3 in H | 5.5 in W
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Related Products

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The Good Book 9780781414418
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The Good Book Church
Campaign Kit 9781434711236
\$99.99

The Good Book for Kids

How the Bible's Big Ideas Relate to YOU

Lisa T. Bergren

As an engaging, kid-centric version of *The Good Book*, this guide draws readers (ages 8 to 12) into God's Word, encourages personal application, and provides great discussion starters for families.

Summary

As a kid-centric version of *The Good Book*, this guide draws readers (ages 8 to 12) into God's Word, encourages personal application, and provides great discussion starters for families.

The Good Book for Kids is a friendly guide to biblical basics every kid should know. Like the adult book, this youth edition from bestselling author Lisa T. Bergren introduces readers ages 8 to 12 to the Bible's biggest ideas but in kid-friendly ways--through engaging storytelling, historical insight, and an "Imagine This" section. Each chapter includes a Scripture verse and discussion starters to help kids and families apply scriptural truths to their lives. *The Good Book for Kids* is great for individual reading or to be used over 8 weeks as part of a church-wide program, for Sunday school classes, or for family devotions. From Genesis to Revelation, *The Good Book for Kids* is inspiring for any family who wants to understand the Bible better and, more importantly, grow together in faith.

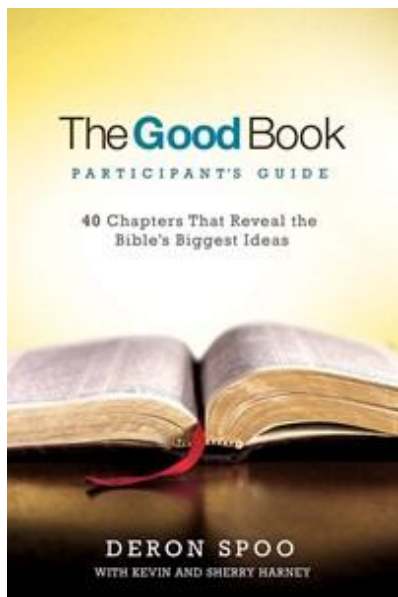
Contributor Bio

Lisa T. Bergren is the award-winning author of over 40 books, with more than 3 million copies sold. Her books include the young adult series *Remnants*, a devotional called *Upside-Down Prayers for Parents*, and *The Busy Mom's Devotional*, as well as the bestselling picture book series *God Gave Us You*. Lisa and her husband, Tim, have three children. They live in Colorado Springs, Colorado.

Comp Titles

Bible Basics for Kids	Glaspey, Terry	Harvest House Publishers	8/1/2014	9780736958202 0736958207	\$8.99 USD	Trade Paperback	Juvenile Nonfiction
Route 66: A Trip through the 66 Books of the Bible, Grades 2 - 5	Ditchfield, Christin	Carson-Dellosa Christian Publishing	5/15/2008	9781600225222 1600225225	\$15.99 USD	Trade Paperback	Juvenile Nonfiction

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176 Pages
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\$99.99

The Good Book Participant's Guide

40 Chapters That Reveal the Bible's Biggest Ideas

Deron Spoo, Kevin Harney, Sherry Harney

This 8-week companion to *The Good Book* and *The Good Book DVD* encourages small-group members to dig deeper into the Bible's biggest ideas.

Summary

With questions for reflection and discussion that follow the trade book, *The Good Book Participant's Guide* will foster group discussion among small-group and Sunday School members, helping them understand the Bible's most prominent themes in a way that applies to their own lives.

Contributor Bio

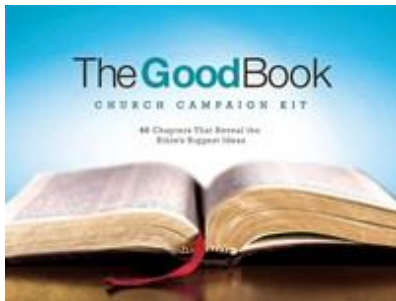
Deron Spoo has served as pastor of First Baptist Church in Tulsa, Oklahoma, for the past 16 years. His television devotionals, *First Things First*, reach 100,000 people each week.

Kevin and Sherry Harney serve together at Shoreline Community Church in Monterey, California. Authors of *The Story Adult Curriculum*, they have published books, small group and curriculum resources with Max Lucado, Bill Hybels, John Ortberg, Dallas Willard, Gary Thomas, Mark Batterson, N.T. Wright, and Ann Voskamp.

Comp Titles

Believe Study Guide	Fraze, Randy	Zondervan	6/30/2015	9780310826118 031082611X	\$10.99 USD	Paperback Religion
Do You Believe? Study Guide a 4-Week Study Based on the Major Motion Picture	Outreach, Inc	OUTREACH INC	2/13/2015	9781942027157 194202715X	\$8.99 USD	

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- The Good Book 9780781414418 \$22.99
- The Good Book for Kids 9781434710246 \$12.99
- The Good Book Participant's Guide 9781434710253 \$10.99
- The Good Book Small Group Curriculum Kit 9781434710697 \$49.99

The Good Book Church Campaign Kit

40 Chapters That Reveal the Bible's Biggest Ideas

Deron Spoo

A comprehensive kit designed for churches to dive into the Bible's 40 biggest ideas. With thorough resources that span all age groups within the church, this kit also provides materials for pastors and worship leaders, as well as promotional signage to get your whole church engaged in the Bible.

Summary

The Good Book Church Campaign Kit is an easy-to-use, 8-week program that engages churches and age-appropriate small groups in the Bible's 40 biggest ideas and teaches how God's truths can transform their lives.

With resources for pastors, adult small groups, and kids, *The Good Book Church Campaign Kit* offers content that will get people engaged in the Bible and also provides additional assets to generate excitement all around the church and online.

This comprehensive church campaign kit includes:

- *The Good Book* trade book
- *The Good Book for Kids* for children ages 8-12
- *The Good Book* 8-session DVD taught by Kyle Idleman and Deron Spoo
- *The Good Book Participant's Guide* for group leaders
- *The Christian Standard Bible*
- Exclusive online church access pass:
 - *Campaign Leader's Guide*
 - Downloadable sermon outlines/notes
 - Video trailers, countdown, etc.
 - "Experience *The Good Book*" worship event
 - Worship and marketing assets:
 - Bulletins
 - Posters
 - Postcards
 - Pop-up artwork
 - Online graphics

Contributor Bio

Deron Spoo has served as pastor of First Baptist Church in Tulsa, Oklahoma, for the past 16 years. His television devotionals, *First Things First*, reach 100,000 people each week.

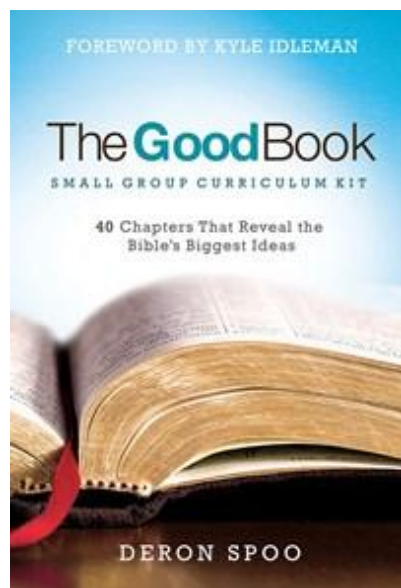
Kyle Idleman is the teaching pastor at Southeast Christian Church in Louisville, Kentucky, and author of the bestselling books *Not a Fan* and *AHA*.

Kevin and Sherry Harney serve together at Shoreline Community Church in Monterey, California. Authors of *The Story Adult Curriculum*, they have published books, small-group and curriculum resources with Max Lucado, Bill Hybels, John Ortberg, Dallas Willard, Gary Thomas, Mark Batterson, N.T. Wright, and Ann Voskamp.

Lisa Bergren is the award-winning author of more than 40 books for kids, young adults, and adults, with more than 3 million copies sold.

Comp Titles

No comparable titles have been specified.



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320 Pages
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The Good Book for Kids
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The Good Book Participant's
Guide 9781434710253 \$10.99
The Good Book Church
Campaign Kit 9781434711236
\$99.99

The Good Book Small Group Curriculum Kit

40 Chapters That Reveal the Bible's Biggest Ideas

Deron Spoo

Key Selling Points

Foreword by Kyle Idleman

Bestselling author Kyle Idleman joins Pastor Deron Spoo and authors Kevin and Sherry Harney in this comprehensive kit designed to help small groups and churches unpack the Bible's 40 biggest ideas.

Summary

The Good Book Small Group Curriculum Kit includes:

- *The Good Book Participant's Guide*
- *The Good Book* 8-session DVD taught by Kyle Idleman and Deron Spoo
- *The Good Book Facilitator's Guide* for group leaders

The Good Book Small Group Curriculum Kit is an easy-to-use, 8-week program that engages churches and age-appropriate small groups in the Bible's 40 biggest ideas and teaches how God's truths can transform their lives.

Contributor Bio

Deron Spoo has served as pastor of First Baptist Church in Tulsa, Oklahoma, for the past 16 years. His television devotionals, *First Things First*, reach 100,000 people each week.

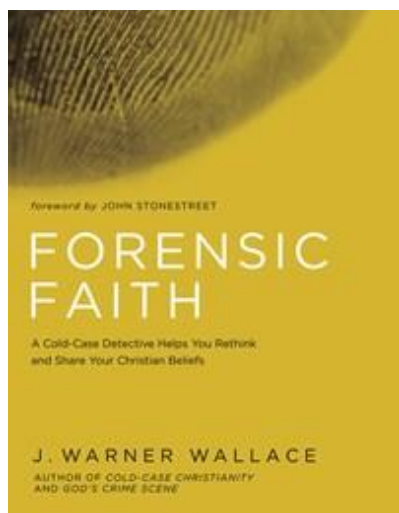
Kyle Idleman is the teaching pastor at Southeast Christian Church in Louisville, Kentucky, and author of the bestselling books *Not a Fan* and *AHA*.

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Comp Titles

Believe: Church Resource Kit	Zondervan, Zondervan	7/7/2015	9780310681717 0310681715	\$349.84 USD	Mixed Media Product	Religion
Do You Believe? Church Kit: A 4-Week Campaign to Help Churches Put Faith Into Action	Outreach, Inc	OUTREACH INC	2/13/2015	9781942027171 1942027176	\$79.99 USD	

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Forensic Faith

A Homicide Detective Makes the Case for a More Reasonable, Evidential Christian Faith

J. Warner Wallace

A cold-case homicide detective helps Christians understand *why* it's important to develop a "forensic faith" and provides a unique template to help them become effective "Christian Case Makers."

Summary

Forensic Faith will help readers:

- understand why they have a *duty* to defend the truth
- develop a *training strategy* to master the evidence for Christianity
- learn how to employ the techniques of a detective to *discover new insights* from God's Word
- become better *communicators* by learning the skills of professional case makers

With real-life detective stories, fascinating strategies, and biblical insights, Wallace teaches readers cold-case investigative disciplines they can apply to their Christian faith. *Forensic Faith* is an engaging, fresh look at what it means to be a Christian.

Contributor Bio

J. Warner Wallace is a cold-case homicide detective who has been featured on *Dateline*, Fox News, and Court TV. A former atheist, he is the author of *Cold-Case Christianity* and *God's Crime Scene*. Wallace has a master's degree in theology and lives in California with his wife and four children.

Marketing Plans

- **Email Marketing** - David C Cook books list and author list
- **Book Trailers** - focusing on author's testimony and the argument for faith; distribute through web, social media channels, email marketing, and YouTube on both David C Cook and author platforms
- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Social Media Campaign** - Leverage both David C Cook and author channels; distribute highly visual social media content and video to reach wide audiences

David C. Cook
9781434709882
Ship Date: 4/15/2017
\$18.99
Trade Paperback

224 Pages
Carton Qty: 24
Religion / Christian Theology
REL067030

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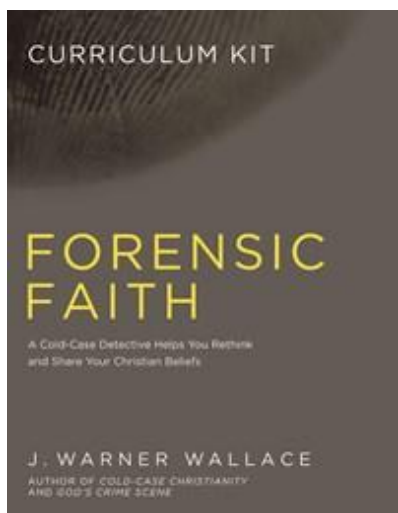
Related Products

Also Available

Forensic Faith Curriculum Kit
9780781414043 \$34.99
Forensic Faith Participant's Guide
9781434709929 \$10.99

Comp Titles

Cold-Case Christianity	Wallace, J. Warner	David C. Cook	1/1/2019	9781434704696 1434704696	\$16.99 USD	Trade Paperback	Religion
God's Crime Scene	Wallace, J. Warner	David C. Cook	8/1/2015	9781434707840 1434707849	\$18.99 USD	Trade Paperback	Religion
FAITH HAS ITS REASONS	Boa, Kenneth	Authentic Publishing	3/1/2006	9781932805345 1932805346	\$29.99 USD		Religion
The Unshakable Truth®	McDowell, Josh	Harvest House Publishers	8/1/2011	9780736928786 0736928782	\$17.99 USD	Trade Paperback	Religion
Do You Believe? Study Guide a 4-Week Study Based on the Major Motion Picture	Outreach, Inc	OUTREACH INC	2/13/2015	9781942027157 194202715X	\$8.99 USD		
On Guard	Craig, William Lane	David C. Cook	3/1/2010	9781434764881 1434764885	\$18.99 USD	Trade Paperback	Religion



Forensic Faith Curriculum Kit

A Homicide Detective Makes the Case for a More Reasonable, Evidential Christian Faith

J. Warner Wallace

This eight-week curriculum kit includes the book *Forensic Faith*, a fascinating teaching DVD with real-life detective lessons, and a companion participant's guide that offers a life-changing program to become a "Christian Case Maker."

Summary

In *Forensic Faith*, J. Warner Wallace shows readers why they have a duty to defend the truth and how they can develop a *training strategy* to master the evidence for Christianity. This curriculum kit brings Wallace's book to life through an eight-week DVD video experience and an accompanying participant's guide. This complete kit is ideal for small-group discussion, Sunday school classes, and churches.

Contributor Bio

J. Warner Wallace is a cold-case homicide detective who has been featured on *Dateline*, Fox News, and Court TV. A former atheist, he is the author of *Cold-Case Christianity* and *God's Crime Scene*. Wallace has a master's degree in theology and lives in California with his wife and four children.

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Related Products

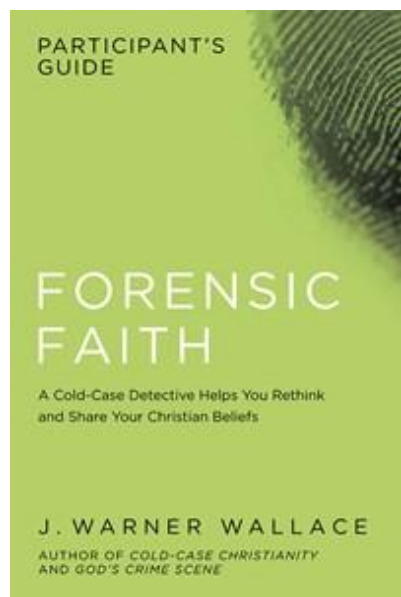
Also Available

Forensic Faith 9781434709882
\$18.99
Forensic Faith Participant's Guide
9781434709929 \$10.99

Comp Titles

The Truth Experience Church Resource Collection	McDowell, Josh	Harvest House Publishers	4/1/2011	9780736946636 0736946632	\$89.99 USD	Multiple Copy Pack	Religion
Do You Believe? Church Kit: A 4-Week Campaign to Help Churches Put Faith Into Action	Outreach, Inc	OUTREACH INC	2/13/2015	9781942027171 1942027176	\$79.99 USD		

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Forensic Faith Participant's Guide

A Homicide Detective Makes the Case for a More Reasonable, Evidential Christian Faith

J. Warner Wallace

Through questions for reflection and discussion, churches and small groups explore why it's important to *know* the evidence for Christ and how to communicate it clearly.

Summary

This eight-week companion guide to *Forensic Faith* takes readers through the investigative techniques that J. Warner Wallace learned from his decades as a homicide detective. Designed to be used alongside the *Forensic Faith* book and DVD, this interactive guide helps readers in all seasons of faith become better "Christian Case Makers."

Contributor Bio

J. Warner Wallace is a cold-case homicide detective who has been featured on *Dateline*, Fox News, and Court TV. A former atheist, he is the author of *Cold-Case Christianity* and *God's Crime Scene*. Wallace has a master's degree in theology and lives in California with his wife and four children.

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128 Pages
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Related Products

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Forensic Faith Curriculum Kit
9780781414043 \$34.99
Forensic Faith 9781434709882
\$18.99

Comp Titles

The Unshakable Truth® Study Guide	McDowell, Josh	Harvest House Publishers	1/1/2011	9780736930536 0736930531	\$9.99 USD	Trade Paperback	Religion
Do You Believe? Study Guide a 4-Week Study Based on the Major Motion Picture	Outreach, Inc	OUTREACH INC	2/13/2015	9781942027157 194202715X	\$8.99 USD		

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David C. Cook
9781434709950
Ship Date: 1/15/2017
\$22.99
Hardcover

272 Pages
Religion / Christian Life
REL012120
8.3 in H | 5.5 in W
Status: **FORTHCOMING**

Unchained

If Jesus Has Set Us Free, Why Don't We Feel Free?

Noel Jesse Heikkinen

Christians are free in Christ, yet Christianity can feel like a prison. *Unchained* helps Christians who don't feel that grace has changed their lives.

Summary

Often when people follow Jesus, they feel more guilty instead of more free. A powerful book for the spiritually restless, *Unchained* shows readers how to have a robust faith that celebrates their freedom in Christ without compromising their holiness as God's followers. *Unchained* turns to the person and work of Jesus Christ as the source of freedom—not just his work 2,000 years ago but also what he is doing today. As readers dig into the meaning of the freedom that Jesus offers, they will understand, perhaps for the first time, what true freedom in Christ means.

Contributor Bio

Noel Jesse Heikkinen is a pastor at Riverview Church, a multi-site church of over 3,000 near Lansing, Michigan. Heikkinen also helps lead the church planting ministry Acts 29 and is the chairman of the board for the mission agency Reliant. He and his wife, Grace, have four children.

Unpublished Endorsements

"Everybody talks about freedom, but very few experience it. Still fewer have the ability to speak about it in such a refreshing, clear, and profound way. That's what Noel Heikkinen has done in the book you hold in your hands. *Unchained* is a life-changing book. You'll laugh, cry, and rejoice as you dance and sing before the throne of the One who has set you free. Read this book and give it to everybody you love. They will 'rise up and call you blessed!'"

Steve Brown, seminary professor, author, and broadcaster

"Noel writes as a pastor who is aware of the bondage men and women wrestle with. He writes out of a deep understanding of Scripture applied to real struggles in a really bound-up world. This book he has written is well worth your time."

Matt Chandler, lead pastor of The Village Church and president of Acts 29 Church Planting Network

"Lots of Christians talk about the incredible freedom found in the Gospels, but they live their lives as if it's an idea, not a reality. In *Unchained*, Noel Heikkinen loosens the chains that keep so many who have been pardoned living like they are on probation."

Larry Osborne, pastor of North Coast Church and author

"Noel Heikkinen is one of the best new-generation pastors effectively communicating the gospel today. Join my friend in a walk through Scripture, his own story, and the stories of others as he helps us understand what it means to be unchained by the gospel. Read this book with a group of friends to encourage one another with his wise words."

Dave Travis, chief encouragement and executive officer of Leadership Network

"As a fellow 'recovering hypocrite,' I found myself feeling very hopeful as I began to read *Unchained*. And I was not disappointed. In his book, Noel has powerfully reminded us, in a sincere and no-nonsense way, of the freedom Jesus wants us to experience. This is a book written by a fellow traveler and not some know-it-all expert."

Chris Willard, church consultant and generosity strategist for Leadership Network and Generis

"Here is a clear, potent presentation of something I forget just about every hour of my life. The good news really is *good news*. But not too good to be true. Our problem is not with the message; it's with our forgetfulness. I'm so

glad for Noel and this book. It's a brisk reminder of gospel liberty."
Joel Virgo, senior pastor of Church of Christ the King in Brighton, UK

"What I like about Noel is that he's a no-nonsense, tell-it-like-it-is kind of guy. It's no surprise, then, that this is a no-nonsense, tell-it-like-it-is kind of book. Noel wants us to understand the nature of true freedom in Christ but is also clear that he wants us to actually enjoy that freedom. I gave this book to one of our members to read. She absolutely loved it. So will you!"

Steve Timmis, executive director of Acts 29 Church Planting Network, lead pastor of The Crowded House in Sheffield, UK

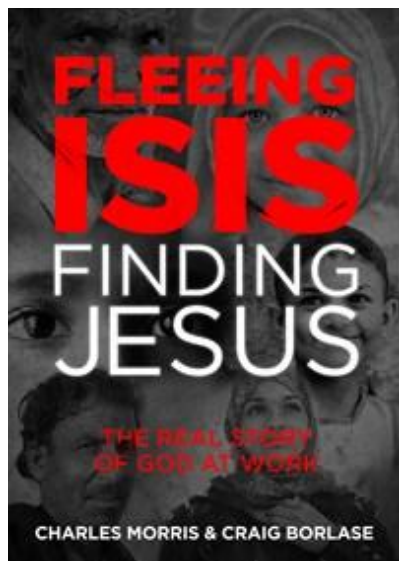
Marketing Plans

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- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Video Series for web and social media**
- **Blogger Review Campaign** - Widespread campaign to reach influential blogging audiences

Comp Titles

The Steps to Freedom in Christ	Anderson, Neil T.	Bethany House Publishers	10/8/2001	9780764213755 076421375X	\$8.99 USD	Paperback	Religion
To Live Is Christ to Die Is Gain	Chandler, Matt	David C. Cook	8/1/2014	9780781412179 078141217X	\$16.99 USD	Trade Paperback	Religion
The Explicit Gospel	Chandler, Matt	Crossway	6/30/2014	9781433542114 1433542110	\$14.99 USD	Trade Paperback	Religion

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Status: **ACTIVE**

Fleeing ISIS, Finding Jesus

The Real Story of God at Work

Charles Morris, Craig Borlase

A respected Christian communicator travels to Jordan and Iraq to discover how Jesus is at work in the shadow of Islamic extremism.

Summary

"Is this the end of Christianity in the Middle East?" When a respected Christian communicator read the question posed by the *New York Times*, he chose to travel to Jordan and Iraq in search of answers. What he discovered left him amazed and inspired.

While the news coverage of ISIS focuses on the horrors wrought by this group, there is another side to the story that rarely gets told. While terror is on the rise, Muslims are coming to faith in Jesus like never before.

Charles Morris regularly reminds the 500,000 listeners of his *Haven Today* radio show that "it's all about Jesus," and through his new book--*Fleeing Isis, Finding Jesus*--he offers a unique, compelling account of the miraculous ways in which Jesus is transforming lives in the Middle East today.

As Charles narrates his travels around the region, he shares with readers not just the good news of how Jesus is at work, but he also invites us to wonder how our own lives might be transformed as a result.

Contributor Bio

Charles Morris is speaker and president of Haven Ministries, a radio ministry on more than 600 stations across North America with half a million daily listeners. He has been a broadcast news reporter, editor, and bureau chief for United Press International, and press secretary for two former US senators. He and his wife, Janet, have coauthored numerous books, including *Saving a Life* and *Missing Jesus*. They are parents to three grown children and live in California.

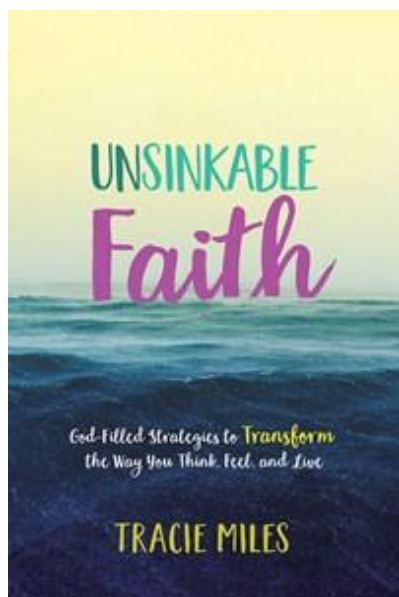
Craig Borlase is a collaborative writer and author of more than 35 books, including *10,000 Reasons* (with Matt Redman) and *'Til We Meet Again* (with Ray and Betty Whipps). He resides in England.

Marketing Plans

- **Email Marketing** - David C Cook books list and author list
- **Book Trailers** - Utilize exclusive interview content and in-country footage from author to create compelling video content for email, web, social media, and YouTube
- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **Radio Campaign** -Through Haven Ministries
- **Key Partnership Development** - Leverage key partnerships with similar radio programs to reach wider audience with deeper engagement
- **Social Media Campaign** - Distribute social content, including video, infographics, and surveys, to create conversation and community through all channels on David C Cook and author platforms
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Print and Online Advertising** - Online and offline to reach target print and online audiences
- **Preorder Campaign** - Promoting preorders through all available retail channels with exclusive content incentives and promotional pricing

Comp Titles

I Am N	David C.	3/1/2016	9781434709875	\$16.99	Trade	Religion
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David C. Cook
9780781414364
Ship Date: 3/15/2017
\$16.99
Trade Paperback

224 Pages
Religion / Christian Life
REL012130

8.3 in H | 5.5 in W
Status: **FORTHCOMING**

Unsinkable Faith

God-Filled Strategies to Transform the Way You Think, Feel, and Live

Tracie Miles

When life is hard and negative thoughts creep in, you can feel like you're sinking under the weight. *Unsinkable Faith* helps you embrace God's truth and provides practical tools to help you transform the way you think, feel, and live regardless of your circumstances.

Summary

For many women, remaining optimistic about life and feeling positive about themselves is a constant battle. For others, negativity is something that sneaks up from time to time. Either way, once those dark thoughts come into the mind, it's hard to see the light anymore. Even though women know that negative thoughts don't come from God, it's often difficult to escape them.

Through *Unsinkable Faith*, Proverbs 31 Ministries speaker and author Tracie Miles offers hope for women who struggle with negativity. Each chapter explores personal stories from Tracie and other women, showing how they were able to rise above their circumstances by transforming and renewing their minds.

Women will be inspired to embrace God's truth as they find tools to be more positive and optimistic.

Contributor Bio

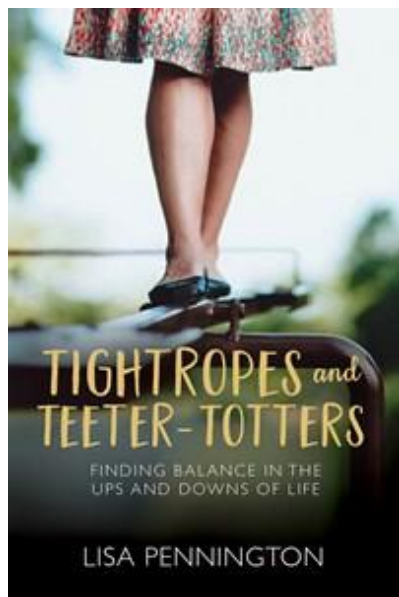
Tracie Miles is a national speaker with Proverbs 31 Ministries and a bestselling author who's spent the last twelve years inspiring women to become who God called them to be. She's the author of *Your Life Still Counts* and *Stressed-Less Living*, and a contributor to Proverbs 31 Ministries daily devotions.

Marketing Plans

- **Email Marketing** - David C Cook books list and author list
- **Book Trailer** - Valuable video content for web, social channels, YouTube, and email
- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **P31 Devotional** - Distributed to key content partners and pushed through promotional handout
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Blogger Review Campaign** - Widespread campaign to reach influential blogging audiences
- **Launch Event** - Celebration and opportunity to reach engaged audience and generate social content for David C Cook and author platforms
- **Launch Team** - Garner supportive audience to help generate excitement and awareness around the launch of the book

Comp Titles

A Confident Heart	Swope, Renee	Revell	9/1/2013	9780800722500	\$14.99	DVD-ROM	Religion
				0800722507	USD	NTSC	
Switch On Your Brain	Leaf, Dr. Caroline	Baker Books	8/4/2015	9780801018398	\$13.99	Paperback	Religion
				0801018390	USD		
The Power of Positive Thinking	Peale, Dr. Norman Vincent	Touchstone	3/12/2003	9780743234801	\$15.99	Trade Paperback	Self-Help
				0743234804	USD		



David C. Cook
9780781412933
Ship Date: 1/15/2017
\$16.99
Trade Paperback

240 Pages
Religion / Christian Life
REL012130

8.3 in H | 5.5 in W
Status: **FORTHCOMING**

Tightropes and Teeter-Totters

Finding Balance in the Ups and Downs of Life

Lisa Pennington

Women have a pattern: fail, try to recover, repeat. *Tightropes and Teeter-Totters* offers a simple way to change this pattern and find a balanced life of joy and peace.

Summary

Lisa Pennington knows how to get up after losing her balance, even with a full house, a not-so-full bank account, and never enough energy. In her latest book, she offers readers:

- Strategies for finding balance in marriage, motherhood, and bad moods
- Playful yet biblically based tips for turning hard days around
- Inspiration for shaping obstacles into opportunities
- Ways to respond to irritations with gratitude
- Enthusiastic encouragement for living out God's purpose.

For every woman who wonders if her satisfaction in life will ever match her dreams, Pennington has real-life answers full of hope and humor.

Contributor Bio

Lisa Pennington is a homeschooling mom of nine who shares her life—one laundry load at a time—on her blog, *The Pennington Point*. She is a sought-after speaker at conferences and women's groups and is the author of *Mama Needs a Do-Over*. Lisa and her family live near San Antonio.

Marketing Plans

- **Email Marketing** - David C Cook books list
- **Book Trailer** - Video content for web, social channels, YouTube, and email
- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Blogger Review Campaign** - Widespread campaign to reach influential blogging audiences
- **Print and Online Advertising** - Online and offline to reach target print and online audiences

Comp Titles

Let. It. Go.	Ehman, Karen	Zondervan	11/17/2012	9780310333920 031033392X	\$16.99 USD	Paperback	Religion
The Best Yes	TerKeurst, Lysa	Thomas Nelson	8/19/2014	9781400205851 1400205859	\$16.99 USD	Paperback	Religion
Own Your Life	Clarkson, Sally	Tyndale Momentum	1/6/2015	9781414391281 1414391285	\$15.99 USD	Trade Paperback	Religion

No sales or inventory history loaded for this account. If you think there should be or would like to learn how to load this data, [Click here](#).



David C. Cook
9780781414678
Ship Date: 3/15/2017
\$16.99
Hardcover

240 Pages
Carton Qty: 24
Religion / Christian Life
REL012030

7 in H | 5 in W
Status: **FORTHCOMING**

The Joy of Letting Go

Releasing Your Teen into Real Life in the Big World

Vicki Caruana

With readings of encouragement and inspirational quotes, this devotional helps parents prepare their hearts for their children's independence, whether their kids are just starting kindergarten or graduating from college.

Summary

Parents let go of their children every day, even in ways they don't realize. The 52 devotional readings within shine a light on all the times readers have loosened their grip on their children and encourages them to continue to let go in life-giving ways. Written by a parenting and education expert, *The Joy of Letting Go* will comfort and inspire parents in all seasons of parenting.

Contributor Bio

Dr. Vicki Caruana is the author of 20 books and the blog Apples & Chalkdust —named after her bestselling book that has touched the lives of a million educators around the world. Caruana is one of four parenting experts on *Starting Points*, Focus on the Family's parenting DVD series. Formerly a public school teacher and a homeschooling mom, Vicki is now an assistant professor of education at Mount Saint Mary College in New York. She lives with her station wagon loving husband, Chip, in Newburgh, New York and has two grown sons in Colorado Springs.

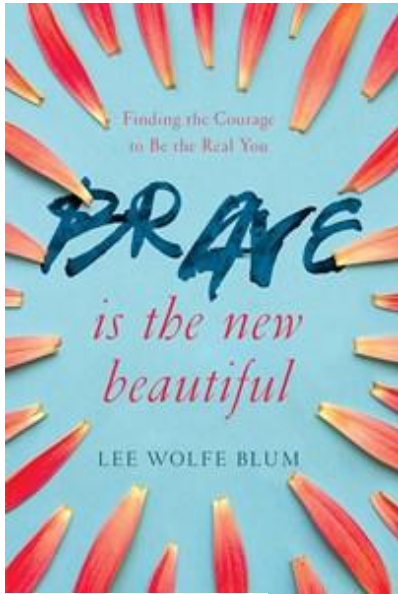
Marketing Plans

- **Email Marketing** - David C Cook books list
- **Book Trailer** - Video content for web, social channels, YouTube, and email
- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Social Media Campaign** - Distribute social content, including video, infographics, and surveys, to create conversation and community through all channels on David C Cook and author platforms

Comp Titles

God's Wisdom for a Mother's Heart	Wolgemuth, Bobbie	Thomas Nelson	2/7/2010	9781418543044 1418543047	\$9.99 USD	Paperback	Religion
Parenting Teens with Love and Logic	Fay, Jim	NavPress	5/3/2006	9781576839300 1576839303	\$24.99 USD	Hardcover	Religion
Chicken Soup for the Soul: Empty Nesters	Canfield, Jack	Chicken Soup for the Soul	10/7/2008	9781935096221 1935096222	\$14.95 USD	Trade Paperback	Family & Relationships
Boundaries with Kids	Cloud, Henry	Zondervan	10/28/2001	9780310243151 0310243157	\$16.99 USD	Paperback	Religion
Language of Letting Go: Daily Meditations for Codependents (Harpercollins Cloth)	Beattie, Melody		7/1/1990	9780062553898 0062553895	\$13.00 USD		Self-Help

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David C. Cook
9781434710307
Ship Date: 2/15/2017
\$16.99
Trade Paperback

224 Pages
Religion / Christian Life
REL012130

8.3 in H | 5.5 in W
Status: **FORTHCOMING**

Brave Is the New Beautiful **Finding the Courage to Be the Real You**

Lee Wolfe Blum

A call to women to embrace real, vulnerable, and courageous living in a culture of perfection and surface beauty.

Summary

In a culture that bombards women with "thinspiration" messages and pressure to "do it all" while wearing the mask of perfection, women are left feeling alone and overwhelmed. How can they stop comparing themselves to others? How can they live out who they really are?

Lee Wolfe Blum offers stories from everyday women who have answered these questions with their lives—and found true beauty in the process. In *Brave Is the New Beautiful*, Blum weaves reflections from her own journey with inspirational stories from everyday women who chose to take off their masks and live authentically. Through call-to-action questions and ideas, she encourages readers to be brave enough to be who they really are and the beloved that God knows they are.

Contributor Bio

Lee Wolfe Blum is an energetic and passionate speaker who loves to help women find hope in healing from perfectionism and addictions. She works as a mental health practitioner in the field of Eating Disorders and Chemical Dependency. She lives in Minnesota with her husband and three boys.

Quotes

In today's 'be everything to everybody' society, women find the idea of being brave and beautiful a foreign thought when they are struggling just to survive. Blum shares her stories, as well as those of many women whom she admires, to encourage readers to not compete but to become who God wants them to be.

Blum is a mental health practitioner who works with patients facing eating disorders and addictions. Her passion of hope and freedom is shown throughout this book as she reminds readers that they aren't necessarily here on earth to be happy but to honor God and become more Christlike.

The heartwarming stories of strength and bravery are excellent for a personal study as well as for a group study. Additional ideas are found in the reflection questions and thoughts at the end of each chapter and the thorough notes section at the end of the book.

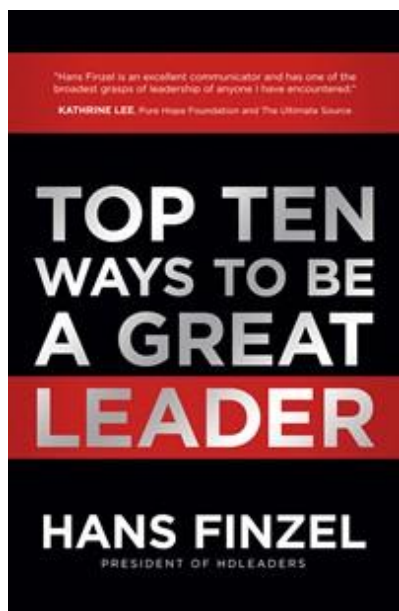
-Donna Watson

Marketing Plans

- **Email Marketing** - David C Cook books list
- **Book Trailer** - Video content for web, social channels, YouTube, and email
- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **Social Media Campaign** - Distribute social content, including video, infographics, and surveys, to create conversation and community through all channels on David C Cook and author platforms
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Print and Online Advertising** - Online and offline to reach target print and online audiences
- **Blogger Review Campaign** - Widespread campaign to reach influential blogging audiences

Comp Titles

Carry On, Melton,	Scribner	4/8/2014	9781451698220	\$16.00	Trade	Biography &
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Top Ten Ways to Be a Great Leader

Hans Finzel

This follow-up to the international bestseller *The Top Ten Mistakes Leaders Make* focuses on the ten essential skills every new leader must master.

Summary

Dr. Hans Finzel knows from personal experience the key success factors in every new leader's journey. He shows readers:

- The two most important words in a leader's vocabulary
- The skills a leader needs to communicate effectively
- Why today's effective leaders lead with vulnerability
- The contrast between servant leadership and slave leadership
- How to lead with both passion and humility
- The difference between making a mark and leaving a legacy

In this eminently practical book, new leaders in business, education, ministry, and the church will discover how to lead well and love what they do.

Contributor Bio

Dr. Hans Finzel is an author, a speaker, and a trusted authority in the leadership field. He is the author of ten books, including the international bestseller *The Top Ten Mistakes Leaders Make*. With a doctorate in leadership studies from Fuller School of Intercultural Studies, Finzel is a globally respected teacher. After serving twenty years as president and CEO of WorldVenture, he now leads the nonprofit training ministry HDLeaders. He and his wife, Donna, have four adult children and live in Colorado.

Marketing Plans

- **Email Marketing** - David C Cook books list and author list
- **Book Trailer** - Video content for web, social channels, YouTube, and email
- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Key Partnership Development** - Identify and reach organizations that would find value in sharing information and reaching wider audiences
- **Author Network** - Leverage author network and speaking platform

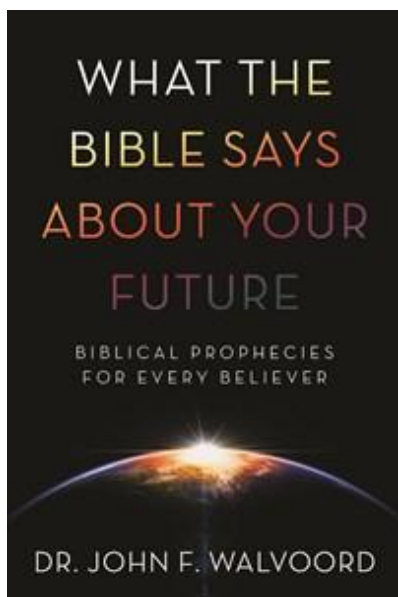
David C. Cook
9780781414623
Ship Date: 3/15/2017
\$22.99
Hardcover

224 Pages
Carton Qty: 24
Religion / Christian Life
REL012090

8.3 in H | 5.5 in W
Status: **FORTHCOMING**

Comp Titles

The Top Ten Leadership Commandments	Finzel, Hans	David C. Cook	3/1/2012	9780781404884 0781404886	\$14.99 USD	Trade Paperback	Religion
The Top Ten Mistakes Leaders Make	Finzel, Hans	David C. Cook	10/1/2007	9780781445498 0781445493	\$16.99 USD	Trade Paperback	Religion
The 21 Irrefutable Laws of Leadership	Maxwell, John C.	Thomas Nelson	9/16/2007	9780785288374 0785288376	\$25.99 USD	Hardcover	Business & Economics
The Heart of Leadership		Berrett-Koehler Publishers	10/14/2013	9781609949600 1609949609	\$22.95 USD	Hardcover	Non-Classifiable
The Four Obsessions of an Extraordinary Executive	Lencioni, Patrick M.	Jossey-Bass	8/24/2000	9780787954031 0787954039	\$24.95 USD	Hardcover	Business & Economics



David C. Cook
9781434710642
Ship Date: 3/15/2017
\$16.99
Trade Paperback

208 Pages
Carton Qty: 24
Religion / Christian Theology
REL067060

8.3 in H | 5.5 in W
Status: **FORTHCOMING**

What the Bible Says about Your Future

Biblical Prophecies for Every Believer

John F. Walvoord

Everyone is curious about what happens after death. This exploration of what the Bible says about eternity offers insight, hope, and clarity for every Christian.

Summary

For readers of Tim LaHaye and John Hagee comes a thoughtful exploration of what happens in eternity. Relying on key biblical prophecies, renowned scholar Dr. John F. Walvoord explains what the Bible teaches about heaven and hell, how life on earth affects life in heaven, why God gives both judgment and grace, and how Christians can find comfort amid earthly suffering. *What the Bible Says About Your Future* opens a door for God to speak to readers' hearts and minds about their heavenly future. Here they will find hope in knowing that God cares deeply about them—now and forever.

Contributor Bio

During his 60 years as an author, a teacher, and an educator, Dr. John F. Walvoord articulated a comprehensive view of biblical prophecy. He served Dallas Theological Seminary for more than half a century as faculty member, president, and chancellor. He continued to teach and preach until a few weeks before his death in 2002.

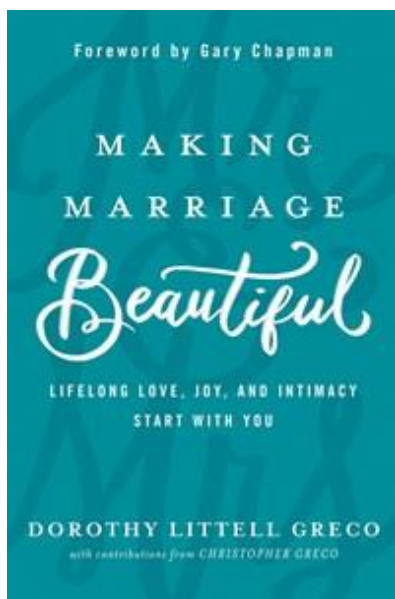
Marketing Plans

- **Email Marketing** - David C Cook books list and author list
- **Social Media Campaign** - Distribute social content, including video, infographics, and surveys, to create conversation and community through all channels on David C Cook and author platforms

Comp Titles

Every Prophecy about Jesus	Walvoord, John F.	David C. Cook	4/1/2016	9780781414036 0781414032	\$16.99 USD	Trade Paperback	Religion
End Times Prophecy	Walvoord, John F.	David C. Cook	4/1/2016	9781434709912 1434709914	\$16.99 USD	Trade Paperback	Religion
The End Times in Chronological Order	Rhodes, Ron	Harvest House Publishers	8/1/2012	9780736937788 0736937781	\$14.99 USD	Trade Paperback	Religion
Four Blood Moons	Hagee, John	Worthy Publishing	10/8/2013	9781617952142 1617952141	\$14.99 USD	Paperback	Religion
The Three Heavens	Hagee, John	Worthy Publishing	5/12/2015	9781617953699 1617953695	\$15.99 USD	Trade Paperback	Religion

No sales or inventory history loaded for this account. If you think there should be or would like to learn how to load this data, [Click here](#).



David C. Cook
9780781414081
Ship Date: 12/15/2016
\$22.99
Hardcover

256 Pages
Religion / Christian Life
REL012050

8.3 in H | 5.5 in W
Status: **FORTHCOMING**

Making Marriage Beautiful

Lifelong Love, Joy, and Intimacy Start with You

Dorothy Littell Greco, Christopher Greco, Gary Cha...

Through grounded faith, humor, and disarming candor, Dorothy Greco equips readers to build flourishing, Christ-centered marriages that last a lifetime.

Summary

What makes a marriage beautiful? Honesty? Compatibility? Physical and emotional intimacy? All of these are important, but there's one component that determines the quality and longevity of a marriage more than anything else: a willingness to grow.

Because a wedding joins together two imperfect people, all couples experience disappointment, conflict, and pain. How husbands and wives respond to these challenges determines the kind of people they will become and the kind of marriage they will have.

Making Marriage Beautiful reveals how the pursuit of Christ results in profound transformation for both the individual and the marriage. Rather than offering clichés and formulas, Greco relies on candor, humor, and real life stories to bring encouragement and wisdom to all couples, regardless of whether they have been married four weeks or forty years.

Contributor Bio

Dorothy Greco and her husband, Christopher, have spent their entire twenty-five-year marriage helping men and women create and sustain healthy marriages. They have served numerous churches in the Greater Boston area for thirty years. Dorothy's writing has been featured in *Relevant Magazine*, *Christianity Today*, *Sojourners*, and *Her.meneutics*. She is a regular contributor for *Gifted for Leadership*, *Today's Christian Woman*, and *Start Marriage Right*. The Grecos have three sons and live near Boston.

Quotes

"*Making Marriage Beautiful* is full of goodness and truth, and is one of the wisest and most comprehensive books on marriage I've ever read."

-Karen Swallow Prior, PhD

"With wise and winsome words reflecting decades of ministry experience, Dorothy Greco offers deep yet extremely practical ways to build a Christ-honoring, thriving relationship. This book will speak life-changing truth straight into the heart of your marriage."

-Jeffrey P. Bjorck, PhD

"A remarkably honest and profoundly wise road map for real marriage—the kind that survives relational ups and downs, twists and turns, disappointments and doubts long enough for even a 'mismatched' couple to become a beautiful reflection of the life-changing, love-giving Christ. Greco paints this real-marriage landscape with uncanny skill, deft insight, and fearless power. Five stars!"

-Patricia Raybon

"With careful precision, Dorothy Greco examines the complexities, pain, and beauty inherent in our marriages and guides us chapter by hope-filled chapter into the wisdom needed to cultivate marriages that overflow with love and beauty."

-Marlena Graves

"I tend to avoid marriage books. Often, their idealism sends me into the sloughs of 'guilt' and 'despond.' Not Greco's book. She offers an honest, literate, and biblical marriage playbook that is as inspiring as it is doable. Because of this lovely book, I'll be looking for outbursts of beauty in marriages everywhere. Even in mine."

-Leslie Leyland Fields

Unpublished Endorsements

"*Making Marriage Beautiful* is full of goodness and truth, and is one of the wisest and most comprehensive books on marriage I've ever read."

Karen Swallow Prior, PhD, author of *Booked* and *Fierce Convictions*

"With wise and winsome words reflecting decades of ministry experience, Dorothy Greco offers deep yet extremely practical ways to build a Christ-honoring, thriving relationship. This book will speak life-changing truth straight into the heart of your marriage."

Jeffrey P. Bjorck, PhD, professor at Fuller Theological Seminary and licensed psychologist

"A remarkably honest and profoundly wise road map for real marriage—the kind that survives relational ups and downs, twists and turns, disappointments and doubts long enough for even a 'mismatched' couple to become a beautiful reflection of the life-changing, love-giving Christ. Greco paints this real-marriage landscape with uncanny skill, deft insight, and fearless power. Five stars!"

Patricia Raybon, award-winning author of *I Told the Mountain to Move* and *Undivided*

"With careful precision, Dorothy Greco examines the complexities, pain, and beauty inherent in our marriages and guides us chapter by hope-filled chapter into the wisdom needed to cultivate marriages that overflow with love and beauty."

Marlena Graves, author of *A Beautiful Disaster*

"I tend to avoid marriage books. Often, their idealism sends me into the sloughs of 'guilt' and 'despond.' Not Greco's book. She offers an honest, literate, and biblical marriage playbook that is as inspiring as it is doable. Because of this lovely book, I'll be looking for outbursts of beauty in marriages everywhere. Even in mine."

Leslie Leyland Fields, author of *Crossing the Waters*

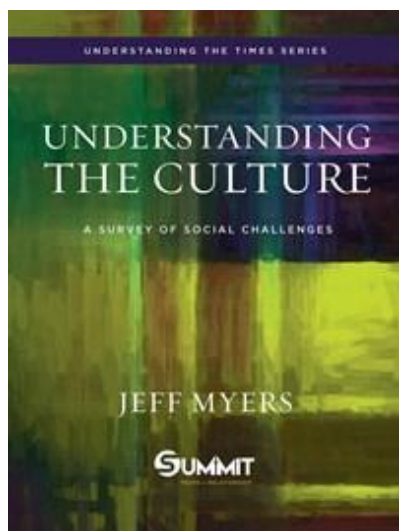
Marketing Plans

- **Email Marketing** - David C Cook books list
- **Book Trailer** - Video content for web, social channels, YouTube, and email
- **National Publicity Campaign** - Targeting key online and offline local and national outlets
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Launch Team** - Develop key list of supporters to help promote the book
- **Blogger Review Campaign** - Widespread campaign to reach influential blogging audiences

Comp Titles

Sacred Marriage	Thomas, Gary L.	Zondervan	8/4/2015	9780310337379	\$15.99	Paperback	Religion
Team Us	Slater, Ashleigh	Moody Publishers	6/1/2014	9780802411792	\$13.99	Trade Paperback	Religion
What Did You Expect?	Tripp, Paul David	Crossway	10/31/2015	9781433549458	\$17.99	Trade Paperback	Religion

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David C. Cook
 9781434709899
 Ship Date: 2/15/2017
 \$39.99
 Hardcover

576 Pages
 Carton Qty: 12
 Religion / Christian Theology
 REL067000

10 in H | 7 in W
 Status: **FORTHCOMING**

Understanding the Culture

A Survey of Social Engagement

Jeff Myers

The third book in the most comprehensive biblical worldview series available today! An expert on culture and Christianity helps readers live out their faith in a post-Christian society.

Summary

Addressing issues such as gender identity, abortion, technology, and poverty, Dr. Myers challenges readers to ask: How can an authentic Christian worldview provide a compassionate, effective witness in culture today?

Dr. Myers first shows readers what they can learn from Christian history—and why today's issues might not be as new as they seem. Then he takes them through the significant topics that affect them every day, offering biblical ideas for conversing with others in an increasingly hostile culture.

This capstone book to a groundbreaking worldview trilogy equips readers to apply a bold Christian witness to their relationships with loved ones, neighbors, and colleagues.

Contributor Bio

Over the last 20 years, Dr. Jeff Myers has become one of America's most respected authorities on Christian worldview, apologetics, and youth leadership development. He is the author of several books and the president of Summit Ministries. In his appearances on Fox News and other programs, Dr. Myers offers humor and insight from a Christian worldview. He holds a doctor of philosophy degree and teaches leadership courses through College Plus and Belhaven University. Dr. Myers and his family live in Colorado.

Marketing Plans

- **Email Marketing** - David C Cook books and church lists
- **Book Trailer** - Valuable video content for web, social channels, YouTube, and email
- **Publicity Campaign** - Targeting key online and offline local and national outlets
- **Custom Reading Plan** - Distributed to key content partners and pushed through promotional handout
- **Print and Online Advertising** - Online and offline to reach target print and online audiences
- **Leverage platform** - Author and Summit Ministries

Comp Titles

Understanding the Faith	Myers, Jeff	David C. Cook	6/1/2016	9780781413602	\$39.99	Hardcover	Religion
				0781413605	USD		
Understanding the Times	Myers, Jeff	David C. Cook	9/1/2015	9781434709585	\$39.99	Hardcover	Religion
				1434709582	USD		
Finding Truth	Pearcey, Nancy	David C. Cook	3/1/2015	9780781413084	\$22.99	Hardcover	Religion
				0781413087	USD		
Total Truth	Pearcey, Nancy	Crossway	2/28/2008	9781433502200	\$23.99	Trade Paperback	Religion
				1433502208	USD		
Saving Leonardo	Pearcey, Nancy	B&H Books	9/1/2010	9781433669279	\$26.99	Hardcover	Religion
				1433669277	USD		
How Now Shall We Live?	Colson, Charles	Tyndale House Publishers, Inc.	11/1/2004	9780842355889	\$17.99	Trade Paperback	Religion
				084235588X	USD		

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Count It All Joy

Discover a Happiness That Circumstances Cannot Change

David Jeremiah

In this study of the book of Philippians, *New York Times* bestselling author Dr. David Jeremiah shows how we can experience the joy of the Lord in our daily lives.

Summary

The apostle Paul wrote his most personal letter while abused and abandoned in a Roman prison. He wrote to believers who lived in the shadow of the Roman tyrant Nero. And yet this letter, Philippians, is the most joy-filled epistle in the Bible.

?

Weaving together modern stories and historical detail, Dr. David Jeremiah explores Philippians verse by verse, showing us what it means to be joyful in spite of circumstances. Whatever you are facing today, *Count It All Joy* will inspire you to find the joy that Jesus promises.

Contributor Bio

Dr. David Jeremiah is the senior pastor of Shadow Mountain Community Church in El Cajon, California. He has authored many bestselling books and speaks regularly at Bible conferences and professional sports chapels. His radio and television program, *Turning Point*, is broadcast internationally. Dr. Jeremiah and his wife, Donna, have four children and twelve grandchildren.

Table Of Contents

Acknowledgments
Introduction

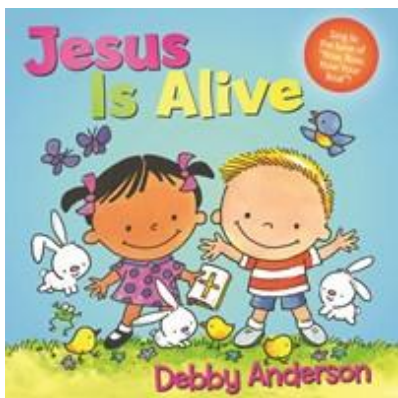
1. The Joy of Community
Philippians 1:1–11
2. The Joy of Adversity
Philippians 1:12–26
3. The Joy of Integrity
Philippians 1:27–30
4. The Joy of Unity
Philippians 2:1–11
5. The Joy of Responsibility
Philippians 2:12–16
6. The Joy of Ministry
Philippians 2:17–30
7. The Joy of Humility
Philippians 3:1–6
8. The Joy of Victory
Philippians 3:7–14
9. The Joy of Maturity
Philippians 3:15–21
10. The Joy of Harmony
Philippians 4:1–5
11. The Joy of Security
Philippians 4:6–9
12. The Joy of Serenity
Philippians 4:10–23

Readers' Guide
Notes
Commentaries
Additional Materials

David C. Cook
9781434710666
Ship Date: 1/15/2017
\$16.99
Trade Paperback

320 Pages
Religion / Christian Life
REL012120

8.3 in H | 5.5 in W
Status: **FORTHCOMING**



David C. Cook
9781434711151
Ship Date: 1/15/2017
\$5.99
Board Book

18 Pages
Ages 3 And Under
Juvenile Fiction / Religious
JUV033080
Series: Cuddle And Sing Series

5 in H | 5 in W
Status: **FORTHCOMING**

Jesus Is Alive

Debby Anderson

This brightly illustrated board book offers babies and toddlers an introduction to Palm Sunday, the Last Supper, and Easter, set to the tune of "Row, Row, Row Your Boat."

Summary

The hope of Easter comes to life in *Jesus Is Alive*. Through colorful pictures of a child's day with family and friends, little hearts learn about the time leading to Jesus's death and resurrection. Most importantly, they learn that in Jesus all things are new!

Cuddle and Sing is the bestselling board book series that teaches the love of Jesus to children ages zero to three. This is the first seasonal book to be released in the series and continues the delightful tone that makes the first three books so popular.

Contributor Bio

Debby Anderson has written and illustrated several books for children, including the bestselling *Jesus Loves Me* and *Jesus Loves the Little Children* in the Cuddle and Sing series. She lives with her husband and four children in Mesquite, Texas, where she is involved in a variety of cross-cultural ministries.

Marketing Plans

- **Social Media** - Share images and quotes from the book to key social audiences
- **Platform Marketing** - Reach targeted audiences through email

Comp Titles

The Story of Easter		Thomas Nelson	2/4/2013	9781400322381 1400322383	\$6.99 USD	Board Book	Juvenile Nonfiction
An Easter Gift for Me	Bowman, Crystal	Zonderkidz	1/28/2014	9780310738275 031073827X	\$6.99 USD	Board Book	Juvenile Fiction
My First Easter	dePaola, Tomie	Grosset & Dunlap	1/24/2008	9780448447902 0448447908	\$5.99 USD	Board Book	Juvenile Fiction
Jesus Loves the Little Children	Anderson, Debby	David C. Cook	8/15/1998	9780781430746 0781430747	\$5.99 USD	Board Book	Juvenile Fiction
Jesus Loves Me	Anderson, Debby	David C. Cook	8/15/1998	9780781430753 0781430755	\$5.99 USD	Board Book	Juvenile Fiction
Jesus is With Me	Anderson, Debby	David C. Cook	8/15/1998	9780781430760 0781430763	\$5.99 USD	Board Book	Juvenile Fiction

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